

GAMEBANANA

The home of PC game customization.



We reach a thriving audience of tech-savvy gamers and game designers who contribute to and consume the content on GameBanana to the tune of 1 million downloads per day.

Why Advertise?



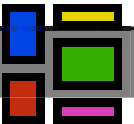
- * Promote your new product or service.
- * Expose your brand.
- * Make a big announcement.
- * Increase your traffic and sign-ups.

Each month we get...



- * 2.6 million visits
- * 1.2 million absolute unique visitors
- * 34 million page views

Our AdProducts...



- * Leaderboard (728x90)
- * Tower (160x600)
- * Sponsor Stack (160x160)
- * Announcement Zone (100x25)
- * Pre-roll Video

The GameBanana Guy:

Male (97%)	17-24 (58%)	Student (72%)	PC Builder (80%)	Console Gamer (73%)
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Demographic data obtained from 530 responses to an online survey (04/21/2011 - 05/31/2011)
Traffic data obtained from Google Analytics (06/24/2011 - 07/24/2011)

What is GameBanana? gamebanana.com is a community of gamers who customize their games with content submitted by amateur and professional game designers.

Our Content:



DOWNLOADABLE CONTENT



SOCIAL NETWORKING



NEWS & FORUMS



DEVELOPMENT RESOURCES

For more info, please visit:
advertising.gamebanana.com
Or email us at:
advertising@gamebanana.com



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